



# HOUSTON REGION economic outlook

The Greater Houston Partnership invites you to join us as a sponsor for the Houston Region Economic Outlook on Thursday, December 12.

Featuring economists and industry leaders, the Houston Region Economic Outlook takes a close look at the core industries driving job growth and economic indicators measuring the strength of our economy.

The Partnership's Senior Vice President of Research and Chief Economist, **Patrick Jankowski**, also will present his 2025 forecast for the U.S. and Houston economies in one of the region's most highly anticipated business events of the year.

This event is an excellent sponsorship opportunity for anyone invested in Houston's economic growth and prosperity.

## SPEAKERS

**Stan Chapman**  
EVP & Chief Operating Officer  
Natural Gas Pipelines

**Mary Beth Gracy**  
Houston Office Managing Director  
Accenture

## MODERATOR

**Dan Bellow**  
President

## WHEN:

**Thursday, December 12**

Registration & Networking Café:

11:00 a.m.- Noon

Luncheon Program: Noon to 1:30 p.m.

## WHERE:

**Royal Sonesta**

2222 W. Loop South

Houston, TX 77027

## BENEFITS OF SPONSORING

- Position your company as a leader with an interest in our region's economy.
- Receive sponsorship recognition and prominent logo placement at one of the most highly anticipated business events of the year among Houston's premier business leaders, including c-suite executives and elected officials.
- Expand your company's branding presence through event marketing emails sent to **more than 25,000** Partnership member contacts.

## AUDIENCE ATTENDING

- Senior-level Business Executives
- Elected Officials
- Economic Development Leaders
- Partnership Board of Directors
- Business Economists

## HAVE QUESTIONS?

For more information, please contact Paige Anderson, Sponsorship Manager at 713-844-3618 or [panderson@houston.org](mailto:panderson@houston.org).

**DIAMOND \$15,000** (Exclusive)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event<sup>1</sup>

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon head table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event<sup>2</sup>

Opportunity for your senior executive to make brief remarks at the VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees<sup>3</sup>

**PLATINUM \$12,000**

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event<sup>2</sup>

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>3</sup>

**DESSERT \$12,000** (Exclusive)

Company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event<sup>2</sup>

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>3</sup>

**GOLD \$8,000**

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>3</sup>

**SILVER \$6,000**

One (1) table of ten (10) at the luncheon

Six (6) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

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**BRONZE \$4,000**

One (1) table of ten (10) at the luncheon  
 Six (6) admissions to VIP function  
 Company name on the Partnership's events webpage  
 Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program  
 Company name on registration page and registration confirmation provided to all attendees  
 Company name on the thank you email sent to all attendees

**EMPLOYMENT FORECAST PUBLICATION \$7,500 (Exclusive)**

Exclusive logo featured on the Houston Employment Forecast publication.<sup>4</sup>  
 Five (5) admissions to luncheon with reserved seating at a table for sponsors  
 Five (5) admissions to VIP function  
 Company logo on the Partnership's events webpage  
 Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program  
 Company logo on registration page and registration confirmation provided to all attendees  
 Company logo on the thank you email sent to all attendees  
 Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>4</sup>

**NETWORKING CAFÉ \$7,500 (Exclusive)**

One (1) prominently positioned showcase booth at the entrance of the Networking Café in the foyer of the event<sup>2</sup>  
 Company logo on the banner in the Networking Café  
 Five (5) admissions to luncheon with reserved seating at a table for sponsors  
 Five (5) admissions to VIP function  
 Company logo on the Partnership's events webpage  
 Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program  
 Company logo on registration page and registration confirmation provided to all attendees  
 Company logo on the thank you email sent to all attendees  
 Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>3</sup>

**CENTERPIECE \$7,500 (Exclusive)**

Company logo on all luncheon table centerpieces  
 Five (5) admissions to luncheon with reserved seating at a table for sponsors  
 Five (5) admissions to VIP function  
 Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program  
 Company logo on registration page and registration confirmation provided to all attendees  
 Company logo on the thank you email sent to all attendees  
 Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees<sup>3</sup>

**INFORMATION CARD \$4,000 (Exclusive)**

Company logo featured on the event information card featuring data on the economy to be shared with all attendees  
 Five (5) admissions to luncheon with reserved seating at a table for sponsors  
 Five (5) admissions to VIP function  
 Company name on the Partnership's events webpage  
 Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program  
 Company name on registration page and registration confirmation provided to all attendees  
 Company name on the thank you email sent to all attendees

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**EVENT PROGRAM \$4,000** (Exclusive)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

**Not a Member of the Partnership? Please ask for our non-member rates.**

**1** Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.

**2** Booth area includes 6 ft. table and space for banners. Power is an additional cost.

**3** Link to resources must be event objective/topic specific. Content is subject to Partnership approval.

**4** This publication is the pinnacle report for the Greater Houston Partnership and a hard copy will be distributed to all guests in attendance. Also available on the Partnership's website until November 2025. A shared link of the publication will be provided to the sponsor for internal distribution. Logo placement will be on page two and back of the publication.

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Houston, TX 77027

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**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.**

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**Yes, I would like to sponsor the Houston Region Economic Outlook!**

- |                                                    |                                                                          |
|----------------------------------------------------|--------------------------------------------------------------------------|
| <input type="checkbox"/> DIAMOND Sponsor \$15,000  | <input type="checkbox"/> Employment Forecast Publication Sponsor \$7,500 |
| <input type="checkbox"/> PLATINUM Sponsor \$12,000 | <input type="checkbox"/> Networking Café Sponsor \$7,500                 |
| <input type="checkbox"/> DESSERT Sponsor \$12,000  | <input type="checkbox"/> Centerpiece Sponsor \$7,500                     |
| <input type="checkbox"/> GOLD Sponsor \$8,000      | <input type="checkbox"/> Information Card Sponsor \$4,000                |
| <input type="checkbox"/> SILVER Sponsor \$6,000    | <input type="checkbox"/> Event Program Sponsor \$4,000                   |
| <input type="checkbox"/> BRONZE Sponsor \$4,000    | <input type="checkbox"/> Networking Café Expo Booth \$500                |

**SEND COMPANY LOGO\*:** Paige Anderson at [panderson@houston.org](mailto:panderson@houston.org)

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**COMMITMENT INFORMATION****Company Name**(as you wish to appear  
on print materials)

Contact Name

Phone

Email

Print Name on Account

**Signature****Date**

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM EMAIL TO** [tleibowitz@houston.org](mailto:tleibowitz@houston.org)**Sponsors with commitments made by December 5 will receive recognition in event materials.****HAVE QUESTIONS?**For more information, please contact Paige Anderson, Sponsorship Manager at 713-844-3618 or [panderson@houston.org](mailto:panderson@houston.org).