



STATE OF the airports

GREATER HOUSTON **PARTNERSHIP.**

WHEN:

Thursday, December 5

11:00 a.m. - 1:30 p.m.

Registration & Networking Café:

11:00 a.m. - Noon

Luncheon Program: Noon - 1:30 p.m.

WHERE:

Marriott Marquis

1777 Walker Street

Houston, TX 77010

The Greater Houston Partnership invites you to the State of Airports on Tuesday, December 5, as Jim Szczesniak, Director of Aviation, outlines the next history-making chapter for the Houston Airport System.

Szczesniak, appointed Director of Aviation in February 2024, is challenged with leading Houston Airports into its next era – one that includes autonomous aircraft, sustainable fuels and Houston becoming the only city in the world with two 5-Star Skytrax airports.

The annual address will delve into expansion projects underway at Ellington Airport, home to the Houston Spaceport, George Bush Intercontinental Airport and William P. Hobby Airport on the heels of the Houston Airport System welcoming a record-setting 60.1 million passengers in 2023.

The audience will be among the first to get a glimpse into the new international terminal at George Bush Intercontinental Airport. Szczesniak looks forward to sharing insights on one of the most modern terminals in the U.S.

Reserve your seat now for a presentation that promises to deliver a bold, fresh plan for the Houston Airport System, an economic engine poised to double its passenger totals by 2050.

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, premier trade partners, regional chambers, economic development organizations and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.
- Make a positive impact on the community as a whole while propelling your company and its' brand visibility.
- Opportunity to open doors to new business relationships and partnerships.

AUDIENCE ATTENDING

- Aviation Industry Professionals
- Municipal Airport Personnel and Leadership
- C-suite Executives
- Economic Development Leaders
- Partnership Board of Directors
- Elected Officials and Consular Corps

HAVE QUESTIONS?

For more information, please contact Paige Anderson, Sponsorship Manager at 713-844-3618 or panderson@houston.org.

DIAMOND (EXCLUSIVE)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon head table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Opportunity for your senior executive to make brief remarks at the VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

PLATINUM \$15,000

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

DESSERT \$12,000 (EXCLUSIVE)

Company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

GOLD \$10,000

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

SILVER \$8,000

One (1) table of ten (10) at the luncheon

Six (6) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

HAVE QUESTIONS?

For more information, please contact Paige Anderson, Sponsorship Manager at 713-844-3618 or pa Anderson@houston.org.

BRONZE \$5,000

- One (1) table of ten (10) at the luncheon
- Six (6) admissions to VIP function
- Company name on the Partnership's events webpage
- Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees

NETWORKING CAFÉ \$7,500**(EXCLUSIVE)**

- One (1) prominently positioned showcase booth at the entrance of the Networking Café in the foyer of the event²
- Company logo on the banner in the Networking Café
- Five (5) admissions to luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company logo on the Partnership's events webpage
- Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees
- Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

CENTERPIECE \$7,500**(EXCLUSIVE)**

- Company logo on all luncheon table centerpieces
- Five (5) admissions to luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees
- Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

INFORMATION CARD \$5,000**(EXCLUSIVE)**

- Company logo featured on the event information card featuring data on the aviation industry to be shared with all attendees
- Five (5) admissions to luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company name on the Partnership's events webpage
- Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees

EVENT PROGRAM \$5,000**(EXCLUSIVE)**

- Company logo featured on the program card that will be distributed on the day of event to all attendees
- Five (5) admissions at luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company name on the Partnership's events webpage
- Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees

¹ Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot.

Message cannot exceed: 1:30 seconds.

² Booth area includes 6 ft. table and space for banners. Power is an additional cost.

³ Link to resources must be event objective/topic specific. Content is subject to Partnership approval.

Not a Member of the Partnership? Please ask for our non-member rates.

HAVE QUESTIONS?

For more information, please contact Paige Anderson, Sponsorship Manager at 713-844-3618 or panderson@houston.org.



STATE OF the airports

GREATER HOUSTON **PARTNERSHIP.**

WHEN:

Thursday, December 5

11:00 a.m. - 1:30 p.m.

Registration & Networking Café:

11:00 a.m. - Noon

Luncheon Program: Noon - 1:30 p.m.

WHERE:

Marriott Marquis

1777 Walker Street

Houston, TX 77010

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor the 2024 State of the Airports:

- | | |
|---|---|
| <input type="checkbox"/> DIAMOND Sponsor \$20,000 | <input type="checkbox"/> Networking Café Sponsor \$7,500 |
| <input type="checkbox"/> PLATINUM Sponsor \$15,000 | <input type="checkbox"/> Centerpiece Sponsor \$7,500 |
| <input type="checkbox"/> DESSERT Sponsor \$12,000 | <input type="checkbox"/> Information Card Sponsor \$5,000 |
| <input type="checkbox"/> GOLD Sponsor \$10,000 | <input type="checkbox"/> Program Sponsor \$5,000 |
| <input type="checkbox"/> SILVER Sponsor \$8,000 | <input type="checkbox"/> Networking Café Expo Booth \$500 |
| <input type="checkbox"/> BRONZE Sponsor \$5,000 | |

COMMITMENT INFORMATION

Company Name

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA

MAIL

Greater Houston Partnership

ATTN: Terry Leibowitz

701 Avenida de las Americas, Suite 900

Houston, TX 77010

EMAIL

t Leibowitz@houston.org

Sponsors with commitments made by November 28 will receive recognition in event materials.

HAVE QUESTIONS?

For more information, please contact Paige Anderson, Sponsorship Manager at 713-844-3618 or pa Anderson@houston.org.