

ANNUAL MEETING and PARTNERSHIP WEEK 2025

WHEN/WHERE:
Annual Meeting

Friday, January 31, 2025
 Hilton Americas - Houston
 1600 Lamar
 Houston, TX 77010

2025 ANNUAL MEETING AND PARTNERSHIP WEEK

Join the Greater Houston Partnership for our 2025 Annual Meeting welcoming incoming board chair **Gretchen Watkins Friday on January 31, 2025**. This dynamic gathering of Houston's top business and community leaders will celebrate the city's remarkable achievements and set the stage for the future. Annual Meeting offers an impactful day filled with visionary insights, powerful networking opportunities, and the chance to connect with leaders who are shaping Houston's business landscape.

Annual Meeting will feature several key presentations and special recognition, including:

- Reflections from Outgoing Board Chair, Eric Mullins, Chairman and CEO, Lime Rock Resources
- Presentation of the Bob Onstead Award
- Presentation 2025 Robert C. McNair Award for Civic Leadership
- Annual Partnership official business

And more!

PARTNERSHIP WEEK SLATE OF EVENTS*

- Annual Meeting
- Business Expo
- 1:1 Build Your Engagement Plan Sessions
- Engagement opportunities with Partnership President and CEO, Steven Kean and 2025 Chair, Gretchen Watkins
- Meet the Board

and more!

As a sponsor, you have access to Partnership Board of Director's and c-suite business leaders from across the Houston region and premier brand recognition that illustrates your support for our community as we work to make Houston the best place to live, work and build a business.

**Events subject to change.*

BENEFITS OF SPONSORING

- An excellent opportunity to showcase your company to thousands of businesses, government, and community leaders
- Recognition and prominent logo placement
- Branding through event marketing emails sent to media, business and trade contacts around the globe

AUDIENCE ATTENDING

- Business and Economic Leaders
- Company Decision-Makers
- Elected Officials and Consular Corps
- Fellow Partnership Members
- Partnership Board of Directors

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Sr. Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org.

DIAMOND \$40,000

(Exclusive)

Recognition as Annual Meeting and Partnership Week Diamond Sponsor

Annual Meeting specific benefits:

Two (2) seats for your company's top executives at the Head Table

Two (2) of the finest tables located next to the Head Table with (10) guests each

Opportunity to provide a brief video message from your top executive highlighting your organization aired during Partnership Week¹

One (1) prominently positioned showcase space at Member Expo

Premier branding placement on all marketing and event materials²

Company name mentioned/tagged on social media posts as Diamond Sponsor

Reserved complimentary admissions for twenty (20) company guests to attend all associated events⁵

Company logo and name announced on sponsor recognition video

Opportunity to share link to your organization's resources or data to be included in post-event communication⁴

PLATINUM \$20,000

(Limited to four organizations)

Recognition as Annual Meeting and Partnership Week Platinum Sponsor

Annual Meeting specific benefits:

One (1) seat for your company's top executives at the Head Table

One (1) of the finest tables, prominently located front and center set for ten (10) guests

One (1) prominently positioned showcase space at Member Expo

Premier branding placement on all marketing and event materials²

Reserved complimentary admissions for fifteen (15) company guests to attend all associated events⁵

Company logo and name announced on sponsor recognition video.

Opportunity to share link to your organization's resources or data to be included in post-event communication⁴

GOLD \$10,000

Recognition as Annual Meeting and Partnership Week Gold Sponsor

Annual Meeting specific benefits:

Prominently located table set for ten (10) guests

Premier branding placement on all marketing and event materials²

Reserved complimentary admissions for ten (10) company guests to attend all associated events⁵

Company logo and name announced on sponsor recognition video

Opportunity to share link to your organization's resources or data to be included in post-event communication⁴

SILVER \$8,000

Recognition as Annual Meeting and Partnership Week Silver Sponsor

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

Reserved complimentary admissions for eight (8) company guests to attend all associated events⁵

Company logo and name announced on sponsor recognition video

Branding placement on all marketing and event materials²

BRONZE \$5,000

Recognition as Annual Meeting and Partnership Week Bronze Sponsor

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

Reserved complimentary admissions for four (4) company guests to attend all associated events⁵

Branding name placement on all marketing and event materials³

HAVE QUESTIONS?

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PARTNERSHIP WEEK TOTE \$18,000

(Exclusive)

Your company logo on totes given to all guests during Annual Meeting and associated Partnership Week events

Opportunity to share promotional item to be included in tote given to all guests

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

Reserved complimentary admissions for fifteen (15) company guests to attend all associated events⁵

Branding placement on all Partnership Week marketing and event materials²

ANNUAL MEETING LUNCHEON**DESSERT \$16,000** (Exclusive)

Exclusive company name / logo on the dessert served to all attendees during Annual Meeting

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

Reserved complimentary admissions for twelve (12) company guests to attend all associated events⁵

Branding placement on all Partnership Week marketing and event materials²

ANNUAL MEETING CENTERPIECE**\$12,000** (Exclusive)

Your company logo on the Annual Meeting centerpieces

Annual Meeting specific benefits:

Prominent table set for ten (10) guests

Reserved complimentary admissions for ten (10) company guests to attend all associated events⁵

Branding placement on all marketing and event materials²

BUSINESS EXPO & NETWORKING**CAFÉ \$8,000** (Exclusive)

Your company logo featured in the Business Expo & Networking Café area at Annual Meeting

One (1) featured showcase space at Expo and during Partnership events.

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

Reserved complimentary admissions for eight (8) company guests to attend all associated events⁵

Branding placement on all marketing and event materials²

EVENT PROGRAM \$8,000 (Exclusive)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

Reserved complimentary admissions for eight (8) company guests to attend all associated events⁵

Branding placement on all marketing and event materials²

1 Pre-recorded spot to be provided by the sponsor. Message cannot exceed 1:30 seconds. Message will be aired at Partnership Week activities. Content subject to Partnership approval.

2 Company logo on all Partnership Week marketing emails and digital invitation, logo and company name announced on sponsor recognition video, logo on event display banner and event program.

3 Company name on all Partnership Week marketing emails and digital invitation, and company name included in sponsor recognition video, on event display banner and event program.

4 Content included in links to resources must align with Greater Houston Partnership strategic initiatives (energy transition, workforce development, education, economic development, public policy etc.) and is subject to approval.

5 Must register all guests for Partnership Week activities.

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Annual Meeting
Friday, January 31, 2025
Hilton Americas - Houston
1600 Lamar
Houston, TX 77010

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes! I want to sponsor Annual Meeting featuring Partnership Week

- | | |
|--------------------------------------------|-------------------------------------------------------------------|
| <input type="checkbox"/> Diamond \$40,000 | <input type="checkbox"/> Partnership Week Tote \$18,000 |
| <input type="checkbox"/> Platinum \$20,000 | <input type="checkbox"/> Annual Meeting Luncheon Dessert \$16,000 |
| <input type="checkbox"/> Gold \$10,000 | <input type="checkbox"/> Annual Meeting Centerpiece \$12,000 |
| <input type="checkbox"/> Silver \$8,000 | <input type="checkbox"/> Business Expo & Networking Café \$8,000 |
| <input type="checkbox"/> Bronze \$5,000 | <input type="checkbox"/> Event Program \$8,000 |

RSVP GUEST NAMES:

Nicole Borger at nborger@houston.org.

SEND COMPANY LOGO*:

Terry Leibowitz at t Leibowitz@houston.org
*May not apply to all sponsorship levels.
Logos must be in a vector .eps or .ai format.

CONTACT INFORMATION**Company Name**

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO t Leibowitz@houston.org

**RETURN FORM VIA MAIL TO Greater Houston Partnership / ATTN: Terry Leibowitz
701 Avenida de las Americas, Suite 900 / Houston, TX 77010 / Check or credit card**

Sponsors with commitments made by Friday, January 24, 2025 will receive recognition in event materials.

HAVE QUESTIONS?

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