



# April 2025

## THE GREATER HOUSTON PARTNERSHIP INVITES YOU TO JOIN US AS A SPONSOR FOR THE 30TH ANNUAL GOLF CLASSIC, FOLLOWING THE HOUSTON OPEN!

The Partnership is celebrating 30 years of the beloved golf classic, one of Houston's premier executive tournaments. The milestone tournament will be held on April 3, 2025 at Memorial Park Golf Course. The 30th annual Golf Classic will be chaired by Ric Campo, Chairman and CEO of Camden Property Trust. The Past Golf Classic chairs will also join us for this special anniversary.

This event is an excellent opportunity to build new business relationships in a casual, fun atmosphere. Beyond the connections that are made, the tournament is a significant way the business community can contribute to the Partnership's mission of making Houston the best place to live, work and build a business. Your support will contribute to our initiatives which include growing a strong, diverse global economy, ensuring a great quality of life and creating opportunity for all Houstonians.

### **YOUR CONTRIBUTION CAN BE OFFERED IN TWO WAYS:**

**Business Expense:** 501(c)6 - May be deductible as a business expense. Please make checks payable to: Greater Houston Partnership

**Charitable Contribution:** 501(c)3 - May be deductible as charitable contributions under Section 170 of the Internal Revenue Code. Please make checks payable to: Greater Houston Partnership Foundation.

### **BENEFITS OF SPONSORING**

- An excellent opportunity to foster relationships and build new prospects in a casual, fun atmosphere
- Sponsorship recognition and prominent logo placement in front of c-suite leadership and business executives

### **AUDIENCE ATTENDING**

- C-suite Executives
- Economic Development and Community Leaders
- Partnership Board of Directors
- Golf Enthusiasts

**TITLE SOLD****(EXCLUSIVE)**

- Two (2) tournament teams (eight (8) players total)
- Company's logo on all tournament materials as Title Sponsor
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Opportunity to provide item for gift bag given to all players
- Company's logo featured in post-event thank you email sent to all attendees
- Company's logo placement on three (3) course hole flags
- Company's logo on one (1) of the beverage carts available for tournament
- Company recognition in social media for event as Title Sponsor
- Company's logo on welcome sign at entrance of tournament as Title Sponsor
- Opportunity to set up tent/table at two holes in tournament (to give away promotional materials)
- Company recognition at reception
- Two (2) page spread in the tournament program

**ELITE (\$30,000)****(LIMITED TO TWO)**

- One (1) tournament team (four (4) players total)
- Company's logo on all tournament materials as Elite Sponsor
- Opportunity to provide item for gift bag given to all players
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo featured in post-event thank you email sent to all attendees
- Company's logo on welcome sign at entrance of tournament as Elite Sponsor
- Opportunity to set up tent/table at one hole in tournament (to give away promotional materials)
- Company recognition at reception
- Full-page ad in tournament program

**GOLF VEST (\$20,000)****(EXCLUSIVE)**

- One (1) tournament team (four (4) players total)
- Company logo on golf vest or jacket given to all players
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

**GOLF HEADCOVER (\$18,000)****(EXCLUSIVE)**

- One (1) tournament team (four (4) players total)
- Company logo on a Golf Headcover to be given to all players
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

**GOLF SHIRT (\$16,000)****(EXCLUSIVE)**

- One (1) tournament team (four (4) players total)
- Company logo on golf shirts given to all players
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

**HAVE QUESTIONS?**

For more information, please contact Terry Leibowitz, Sr. Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org).

## GOLF COOLER (\$16,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on cooler given to all players
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## EXECUTIVE GIFT BAG (\$16,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo featured on the gift bag given to all players
- Opportunity to provide item for gift bag given to all players
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## CADDIE (\$15,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo on caddie bibs worn by all caddies, First Tee guests, during tournament
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## GOLF UMBRELLA (\$14,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on golf umbrella given to all players
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## COMFORT STATION (\$14,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on two (2) comfort stations with complimentary drinks located on the course
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## EXECUTIVE SHOE BAG (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo featured on the golf shoe bag given to all players
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

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## GOLF BALLS (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo on golf ball sleeve given to all players
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## TOURNAMENT PROGRAM (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo featured on front and back cover of the official tournament program
- Company recognition at reception
- Full page ad in tournament program

## GOLF HAT (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on golf hat given to all players
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## TRACKMAN (\$12,000)

### (EXCLUSIVE)

- TrackMan tracks and displays the full trajectory of any shot, from short putts to 400+ yard drives, pinpointing the landing position with accuracy. It also maps the shot's 3D trajectory in real-time assisting players with their overall game.
- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo featured on the TrackMan results given to all participating players
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## PHOTOGRAPHY (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo featured in post-event thank you email highlighting team photos from event
- Each group will receive a digital team photo with your company's logo
- Opportunity for your organization to provide your company-branded shirt and/or hat for the photographer to wear day of event
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

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## EAGLE (\$12,000)

### (LIMITED TO FOUR SPONSORS)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo placement on one (1) course hole flag (Hole flag will be returned to sponsor after tournament for keepsake)
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## EXECUTIVE RECEPTION (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo on signage branded as "Executive Reception"
- Company logo on napkins in reception area and opportunity to promote company with promotional materials at reception
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## 3-HOLE PUTTING CONTEST (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Opportunity to promote company at contest site
- Table and two chairs at contest site
- Opportunity for two (2) additional representatives to attend brunch and evening reception
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## GOLF CART (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo featured on all player's golf carts
- Company logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## GOLF TOWEL (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company name on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo on golf towel given to all players
- Company name in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## GOLF MARKER (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company logo on golf marker given to all players
- Company recognition at reception
- Full-page ad in tournament program

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## GOLF TEES (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company logo in the tournament program
- Company logo on golf tees given to all players
- Company recognition at reception
- Full-page ad in tournament program

## PIN FLAG (\$6,000)

### (LIMITED TO TWO SPONSORS)

- Company name on event page on the Partnership's website
- Company name on all event marketing materials including event emails, banners and in the tournament program
- Company logo on two (2) custom Pin Flags on the course (Hole flag will be returned to sponsors after tournament for keepsake)
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company name in the tournament program
- Company recognition at reception
- ½ page ad in tournament program

## BEVERAGE CART (\$6,000)

### (EXCLUSIVE)

- Company name on event page on the Partnership's website
- Company name on all event marketing materials including event emails, banners and in the tournament program
- Company logo on one (1) of the Beverage Carts available for tournament
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company name in the tournament program
- Company recognition at reception

## HOLE-IN-ONE (\$4,000)

### (EXCLUSIVE)

- Company name on event page on the Partnership's website
- Company logo on all event marketing materials including event email, banners and in the tournament program
- Company logo at two (2) Hole-In-One contest holes
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company name in the tournament program
- Company recognition at reception

## CLOSEST TO THE PIN (\$4,000)

### (EXCLUSIVE)

- Company name on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Signage at the contest hole
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company name in the tournament program
- Company recognition at reception

### HAVE QUESTIONS?

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## CUSTOM GOLF SPONSORSHIPS AVAILABLE STARTING AT **(\$14,000)**

**ASK FOR DETAILS**

### HOLE SPONSOR\* **(\$1,600)**

Company name on event page on the Partnership's website

Company name on all event marketing materials including event emails, banners and in the tournament program

Opportunity for two (2) representatives to attend brunch and evening reception

Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)

Table and two chairs at hole plus a Golf Cart for your personal use

Company name in the tournament program

Company recognition at reception as Hole Sponsor

Recognition in tournament program

## EXECUTIVE TEAM

(Executive Teams are included with sponsorships as listed above)

Include:

Four (4) player spots in the tournament, including a golf welcome kit, brunch and evening reception for each player

Executive competition for special awards

Golf carts provided

Company name recognition in the tournament program

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[HAVE QUESTIONS?](#)

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## SPONSORSHIP OPPORTUNITIES

- Title Sponsor SOLD
- Elite Sponsor \$30,000
- Golf Vest Sponsor \$20,000
- Golf Headcover Sponsor \$18,000
- Golf Shirt Sponsor \$16,000
- Golf Cooler Sponsor \$16,000
- Executive Gift Bag Sponsor \$16,000
- Caddie Sponsor \$15,000
- Golf Umbrella Sponsor \$14,000
- Comfort Station Sponsor \$14,000
- Executive Golf Shoe Bag Sponsor \$12,000
- Golf Ball Sponsor \$12,000
- Tournament Program Sponsor \$12,000
- Golf Hat Sponsor \$12,000
- TrackMan Sponsor \$12,000
- Photography Sponsor \$12,000
- Eagle Sponsor \$12,000
- Executive Reception Sponsor \$12,000
- Golf Cart Sponsor \$12,000
- Golf Towel Sponsor \$12,000
- Golf Marker Sponsor \$12,000
- Golf Tee Sponsor \$12,000

## COURSE SPONSORSHIPS

- 3-Hole Putting Contest Sponsor \$12,000
- Pin Flag Sponsor \$6,000
- Beverage Cart \$6,000
- Hole-in-One Sponsor \$4,000
- Closest to the Pin Sponsor \$4,000
- Hole Sponsor \$1,600

### Allocate funds as:

- 501c6
- 501c3

**SEND COMPANY LOGO\*:** Terry Leibowitz at [tleibowitz@houston.org](mailto:tleibowitz@houston.org)

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

## COMMITMENT INFORMATION

### Company Name

(as you wish to appear on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM VIA EMAIL TO** [tleibowitz@houston.org](mailto:tleibowitz@houston.org)

### HAVE QUESTIONS?

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