

RISE to the TOP

The Greater Houston Partnership invites you to join us as a sponsor for the 14th Annual Rise to the Top on March 7, 2025. This member-favorite event celebrates International Women's Day and the 2025 theme #AccelerateAction.

Rise to the Top features compelling, candid conversations from outstanding female executives discussing the challenges and achievements of succeeding as a woman in today's business environment.

Speakers share their unique and inspiring personal stories of identifying opportunities, overcoming challenges and achieving success. They also share stories about their mentors who helped them along the way and how they intend to continue to pay it forward through mentorship for future leaders.

Join us as a sponsor today and show your support for women business leaders both today and into the future.

WHEN:

Friday, March 7, 2025

Registration & Networking: 10:30 a.m. - Noon
Luncheon: Noon - 1:30 p.m.

WHERE:

Hilton Americas

1600 Lamar Street
Houston, TX 77010

BENEFITS OF SPONSORING

- Highlight your company's commitment to supporting women in the workplace today and in the future
- An excellent opportunity to position your company in front of hundreds of local and corporate decision-makers and C-suites
- Sponsorship recognition and prominent logo placement in front of key leaders in the Houston business community

AUDIENCE ATTENDING

- Global Women Business Leaders
- Elected Officials and Consular Corps
- C-Suite Business Leaders
- Partnership Members
- Women on the Rise Participants

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Sr. Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:t Leibowitz@houston.org).

PRESENTING \$50,000

(EXCLUSIVE)

Exclusive Presenting Sponsor of the Rise to the Top luncheon showing naming rights as “Rise to the Top, presented by (company name)”

Premier branding placement on all marketing materials

Company name mentioned/tagged on social media posts promoting the event (minimum of three posts across Partnership social media channels)

Company name included on top position of event listings on Houston.org homepage for the month leading up to the event date promoting the event

Opportunity to provide a brief video message from your top executive highlighting your organization aired at the event*

Two (2) seats for your company’s top executives at the Head Table

Two (2) of the finest tables located next to the Head Table with 10 guests each

One (1) prominently positioned showcase booth at the Member Expo**

Opportunity for your Sr. Executive to welcome guests with brief remarks at VIP function

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

Opportunity to share a link to your organization’s resources to be included in the thank you email sent to all attendees post-event

Special invitation for all your guests to the VIP function

DIAMOND \$30,000

(EXCLUSIVE)

Premier branding placement on all marketing materials

Company logo on registration page and registration confirmation provided to all attendees

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

One (1) seat for your company’s top executives at the Head Table

One (1) table in the finest position located next to the Head Table with ten (10) guests

One (1) prominently positioned showcase booth at the Member Expo**

Opportunity to share a promotional gift that will be placed at all attendees’ seats at the event. (Item must be approved by the Partnership and provided by the sponsor.)

Company logo on the thank you email sent to all attendees post-event

Opportunity to share a link to your organization’s resources to be included in the thank you email sent to all attendees post-event

Special invitation for all your guests to the VIP Function

SAPPHIRE \$20,000

(LIMITED TO TWO)

Premier branding placement on all marketing materials

Company logo on registration page and registration confirmation provided to all attendees

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

One (1) table in the finest position located close to the Head Table with ten (10) guests

One (1) prominently positioned showcase booth at the Member Expo**

Company logo on the thank you email sent to all attendees post-event

Opportunity to share a link to your organization’s resources to be included in the thank you email sent to all attendees post-event

Special invitation for all your guests to the VIP Function

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EMERALD \$10,000

- One (1) table for ten (10) at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees post-event
- Opportunity to share a link to your organization's resources to be included in the thank you email sent to all attendees post-event
- Special invitation to VIP Function for eight (8) guests

OPAL \$8,000

- One (1) table for ten (10) at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees post-event
- Special invitation to VIP Function for six (6) guests

RUBY \$5,000

- One (1) table for ten (10) at the event
- Company name on the Partnership's event webpage
- Company name on all event materials, including sponsor loop at event, digital invitation and event program
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees post-event
- Special invitation to VIP Function for four (4) guests

CELEBRATION TOAST \$15,000

(EXCLUSIVE)

- Exclusive company logo on the special glass given to all attendees for a Celebration Toast during the Rise to the Top luncheon
- One (1) table for ten (10) at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees' post-event
- Special invitation to VIP Function for eight (8) guests

DESSERT \$12,000

(EXCLUSIVE)

- Exclusive company name/logo on the dessert served to all attendees at the event
- Premier branding placement on all marketing materials
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- One (1) table in the finest position located close to the Head Table with ten (10) guests
- Opportunity to share a link to your organization's resources to be included in the thank you email sent to all attendees post-event
- Special invitation for all your guests to the VIP Function

NOTEPAD \$10,000

(EXCLUSIVE)

- Company logo on the Rise to the Top notepad placed on all attendees' seats
- One (1) table for ten (10) at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees post-event
- Special invitation to VIP Function for eight (8) guests

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RISE TO THE TOP SCARF \$10,000 (EXCLUSIVE)

Company logo on the Rise to the Top purple scarf given to all attendees (Purple is the official color for Rise to the Top)

One (1) table for ten (10) at the event

Company logo on the Partnership's event webpage

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees post-event

Special invitation to VIP Function for eight (8) guests

RISE TO THE TOP TOTE \$9,500 (EXCLUSIVE)

Company logo on premium tote bag given to all attendees

Opportunity to share a promotional item from your organization in the bag for all attendees

One (1) table for ten (10) at the event

Company logo on the Partnership's event webpage

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees post-event

Special invitation to VIP Function for eight (8) guests

CENTERPIECE \$9,500 (EXCLUSIVE)

Company logo on the Rise to the Top table centerpieces

One (1) table for ten (10) at the event

Company logo on the Partnership's event webpage

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees post-event

Special invitation to VIP Function for eight (8) guests

NETWORKING CAFÉ \$8,000 (EXCLUSIVE)

One (1) prominently positioned showcase booth at the entrance of the Member Expo**

Exclusive company logo on the banner and personalized napkins in the Networking Café

One (1) table for ten (10) at the event

Company logo on the Partnership's event webpage

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees' post-event

Special invitation to VIP Function for eight (8) guests

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INFORMATION CARD \$4,500

(EXCLUSIVE)

Exclusive company logo featured on the event informational card which features highlights on outstanding women in business shared with all attendees

Five (5) seats at a reserved table

Company name on the Partnership's event webpage

Company name on all event materials, including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees post-event

Special invitation to VIP Function for five (5) guests

EVENT PROGRAM \$4,500

(EXCLUSIVE)

Company logo featured on the event program that will be distributed on the day of event to all attendees

Five (5) seats at a reserved table

Company name on the Partnership's event webpage

Company name on all event materials, including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees post-event

Special invitation to VIP Function for five (5) guests

Not a member of the Partnership? Please ask for our non-member rates.*

Content should align and relate to Rise to the Top event subject matter. All content submitted is subject to approval from the Partnership. Video should not exceed 1:30 in length.

**Booth area includes 6 ft. table, space for banners. Power is an additional cost.

If you are interested in these sponsorship opportunities, please complete the response form and email to Terry Leibowitz at t Leibowitz@houston.org or call 713-824-2403.

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Houston, TX 77010

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor Rise to the Top:

- | | | |
|---|---|---|
| <input type="checkbox"/> Presenting Sponsor \$50,000 | <input type="checkbox"/> Emerald Sponsor \$10,000 | <input type="checkbox"/> Opal Sponsor \$8,000 |
| <input type="checkbox"/> Diamond Sponsor \$30,000 | <input type="checkbox"/> Notepad Sponsor \$10,000 | <input type="checkbox"/> Networking Café Sponsor \$8,000 |
| <input type="checkbox"/> Sapphire Sponsor \$20,000 | <input type="checkbox"/> Rise to the Top Scarf Sponsor \$10,000 | <input type="checkbox"/> Ruby Sponsor \$5,000 |
| <input type="checkbox"/> Celebration Sponsor \$15,000 | <input type="checkbox"/> Rise to the Top Tote Sponsor \$9,500 | <input type="checkbox"/> Information Card Sponsor \$4,500 |
| <input type="checkbox"/> Dessert Sponsor \$12,000 | <input type="checkbox"/> Centerpiece Sponsor \$9,500 | <input type="checkbox"/> Event Program Sponsor \$4,500 |

Sponsors with commitments made by February 28 will receive recognition in event materials.

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

PAYMENT INFORMATION

Company Name

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO tleibowitz@houston.org

HAVE QUESTIONS?

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