

STATE OF HOUSTON'S global economy

WHEN:**Thursday, May 1**Registration, Networking and Breakfast:
8:15 - 9:00 a.m.

Program:

9:00 - 10:00 a.m.

WHERE:**Partnership Tower**701 Avenida de las Americas, Suite 900
Houston, TX 77010

The Greater Houston Partnership invites you to join us on May 1, 2025, for the State of Houston's Global Economy.

Join us to celebrate Houston's dynamic global connections and their critical influence at the State of Houston's Global Economy. Houston's unique geographic location and diverse mix of industries make it a prime hub for international business while also shaping the regional and national economy.

The Partnership also presents the newly released 2025 Global Houston publication, packed with valuable insights into the region's top international trade partners, emerging markets, and key economic trends.

Secure your sponsorship today! Sponsoring the State of Houston's Global Economy provides an exceptional opportunity to showcase your organization to an audience of influential business and civic leaders with a stake in Houston's global growth.

BENEFITS OF SPONSORING

- Position your company as a leader in trade and investment.
- Receive sponsorship recognition and prominent logo placement in front of Houston's elite and global decision-makers.
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership contacts.

AUDIENCE ATTENDING

- Globally Focused Executives
- Elected Officials, Trade Representatives and Consular Corps
- Business and Community Leaders
- Economic Development Leaders
- Business Economists
- Partnership Board of Directors

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Sr. Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org.

DIAMOND \$10,000 (EXCLUSIVE)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

Reserved admissions for eight (8) at the event in the finest location

Opportunity for your senior executive to make brief remarks at the VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation, and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees²

GLOBAL HOUSTON TRADE PUBLICATION SOLD (EXCLUSIVE)

Exclusive logo featured on page two of the 2025 Global Houston publication, the pinnacle report for the Partnership's research team. This publication will be distributed to all guests at this year's event and available on the Partnership's website post-event

Reserved admissions for eight (8) at the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails, including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event

GLOBAL \$4,000

Reserved admissions for four (4) at the event

Company logo on the Partnership's website page for event

Company logo on all event marketing emails, including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event

TRADE \$2,000

Reserved admissions for four (4) at the event

Company name on the Partnership's website page for event

Company logo on all event marketing emails, including sponsor loop in event presentation, digital invitation and digital program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at event

REGIONAL PARTNER \$750

Reserved admissions for two (2) at the event

Company name on the Partnership's website page for event

Company logo on all event marketing emails, including sponsor loop in event presentation, digital invitation and digital program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at event

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INFORMATION CARD \$1,500

(EXCLUSIVE)

Exclusive company logo featured on the event digital information card highlighting industry-specific data shared with all attendees

Reserved admissions for four (4) at the event

Company name on the Partnership's website page for event

Company logo on all event marketing emails, including sponsor loop in event presentation, digital invitation and digital program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at event

EVENT PROGRAM \$1,500

(EXCLUSIVE)

Company logo featured on event program available to all attendees on event day

Reserved admissions for four (4) at the event

Company name on the Partnership's website page for event

Company logo on all event marketing emails, including sponsor loop in event presentation, digital invitation and digital program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at event

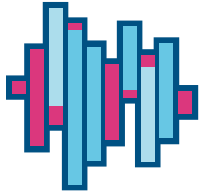
¹ Language is subject to Partnership approval. Message must be a pre-recorded message or pre-produced spot. Message cannot exceed: 1:30 seconds.

² Link to resources must be event objective/topic specific. Content is subject to Partnership approval.

Not a member of the Partnership? Please ask for our non-member rates.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor Rise to the Top:

- | | |
|--|---|
| <input type="checkbox"/> Diamond Sponsor \$10,000 | <input type="checkbox"/> Regional Partner Sponsor \$750 |
| <input type="checkbox"/> Houston Global Economy Publication SOLD | <input type="checkbox"/> Information Card \$1,500 |
| <input type="checkbox"/> Global Sponsor \$4,000 | <input type="checkbox"/> Event Program \$1,500 |
| <input type="checkbox"/> Trade Sponsor \$2,000 | |

SEND COMPANY LOGO*: Terry Leibowitz at t Leibowitz@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

PAYMENT INFORMATION**Company Name**(as you wish to appear
on print materials)

Contact Name

Phone

Email

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO t Leibowitz@houston.org

Sponsors with commitments made by April 24 will receive recognition in event materials.

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