



FUTURE OF health care

A THOUGHT LEADER SERIES

Health care is evolving, and Houston is leading the way. The Greater Houston Partnership invites you to **The Future of Health Care: A Thought Leader Series**, an in-depth conversation on the trends, challenges, and opportunities shaping the future of health in our region and beyond.

This series features two events—one in the spring and another in the fall—bringing together top experts and industry leaders to explore critical topics, including advancing health equity, addressing social determinants of health and driving systemic change in the health care landscape. Through candid discussions and interactive Q&A sessions, this event offers a unique opportunity to gain insights from those leading the charge in transforming health care.

Sponsoring the Future of Health Care series provides a unique platform to position your organization among industry trailblazers and decision-makers leading innovation and change.

WHEN:

Thursday, April 17

Registration & Breakfast: 8:30 - 9:00 a.m.
 Main Program: 9:00 - 10:00 a.m.

Second Series:

Fall 2025

WHERE:

Partnership Tower

701 Avenida de las Americas, Suite 900
 Houston, Texas 77010

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, premier trade partners, regional chambers, economic development organizations and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.
- Make a positive impact on the community as a whole while propelling your company and its' brand visibility.
- Sponsor recognition at two special events!

AUDIENCE ATTENDING

- Life Science and Health Care Industry Leaders
- C-suite Executives
- Economic Development Leaders
- Partnership Board of Directors
- Elected Officials and Consular Corps

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Sr. Director, Engagement & Sponsorship at 713-824-2403 or [tleibowitz@houston.org](mailto:t Leibowitz@houston.org) or Kerri Clifford, Sr. Manager Sponsorships at 713-844-3623 or kclifford@houston.org.

PRESENTING SPONSOR \$16,000 (EXCLUSIVE)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

Reserved admissions for twelve (12) at the events in the finest location

One (1) prominent expo booth in a prime location²

Opportunity for your senior executive to share information with all attendees including swag, data and more

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

PLATINUM \$12,000 (LIMITED TO TWO BY INDUSTRY)

Reserved admissions for ten (10) at the events in the finest location

One (1) prominent expo booth in a prime location to share information with all attendees including swag, data and more²

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

GOLD \$8,000 (EXCLUSIVE)

Reserved admissions for eight (8) at the events

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

SILVER \$6,000

Reserved admissions for four (4) at the event

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

BRONZE \$4,000

Reserved admissions for four (4) at the event

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

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CENTERPIECE \$6,500 (EXCLUSIVE)

Company logo on all table centerpieces

Reserved admissions for eight (8) at the events

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

EVENT PROGRAM \$4,000 (EXCLUSIVE)

Company logo featured on the program card that will be distributed on the day of each event to all attendees

Reserved admissions for four (4) at the events

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

INFORMATION CARD \$4,000 (EXCLUSIVE)

Company logo featured on the event information card featuring data on the health care industry that will be shared with all attendees

Reserved admissions for four (4) at the events

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Not a member of the Partnership? Please ask for our non-member rates.

1 Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.

2 Booth area includes 6 ft. table and space for banners.

3 Link to resources must be event objective/topic specific. Content is subject to Partnership approval.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor the Future of Health Care Series!

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor \$16,000 | <input type="checkbox"/> Bronze Sponsor \$4,000 |
| <input type="checkbox"/> Platinum Sponsor \$12,000 | <input type="checkbox"/> Centerpiece Sponsor \$6,500 |
| <input type="checkbox"/> Gold Sponsor \$8,000 | <input type="checkbox"/> Information Card Sponsor \$4,000 |
| <input type="checkbox"/> Silver Sponsor \$6,000 | <input type="checkbox"/> Event Program Sponsor \$4,000 |

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION
Company Name

 (as you wish to appear
 on print materials)

Contact Name

Phone

Email

Signature
Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO tleibowitz@houston.org
Sponsors with commitments made by April 10 will receive recognition in event materials.
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