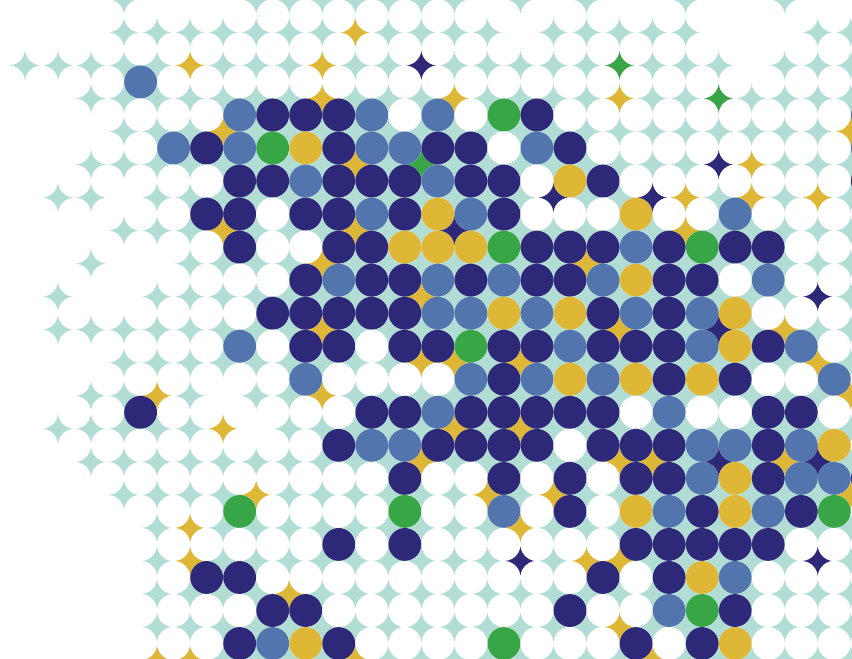


GREATER HOUSTON **PARTNERSHIP**

Soirée

Unlock
a World of Possibility

2025



Unlock a World of Possibilities at the Greater Houston Partnership's 2025 Soirée, chaired by Tom Jorden, CEO of Coterra. Soirée is an evening where the vibrant spirit of Houston's international community takes center stage. As one of the most anticipated events of the year, promising an unforgettable experience that celebrates the diversity, innovation and global connections that define our great city.

Step into a world inspired by Houston's role as a dynamic gateway to the globe, where cultures converge and possibilities abound. Guests will enjoy an exhilarating evening of fine dining, captivating entertainment and exclusive opportunities to connect with the region's top business and community leaders. From a thrilling silent auction to curated experiences showcasing Houston's unique blend of global influence and local pride, every moment of Soirée is designed to inspire.

Your support of Soirée directly advances the Greater Houston Partnership's mission to make Houston one of the best places to live, work and build a business. Together, we are paving the way for a prosperous and inclusive future, championing the people and places that cultivate economic growth, enhance quality of life, and strengthen the foundation for Houston's future.

Join us for a night of celebration, connection and possibility as we honor Houston's international character and unlock the boundless potential of our region. Be part of this extraordinary event and help shape Houston's future as a global leader.

YOUR CONTRIBUTION CAN BE OFFERED IN TWO WAYS:

Business Expense: 501(c)6 - May be deductible as a business expense. Payable to the Greater Houston Partnership.

-or-

Charitable Contribution: 501(c)3 - May be deductible as charitable contributions under Section 170 of the Internal Revenue Code. Payable to the Greater Houston Partnership Foundation.

Be a part of this impactful evening featuring an exciting dining experience, live entertainment, silent auction and much more. Your support makes a difference in our collective journey towards a more prosperous and inclusive future.

WHEN:

Saturday, September 27, 2025

VIP Reception:

6:00 - 7:15 p.m.

Soirée:

7:00 p.m. to Midnight

WHERE:

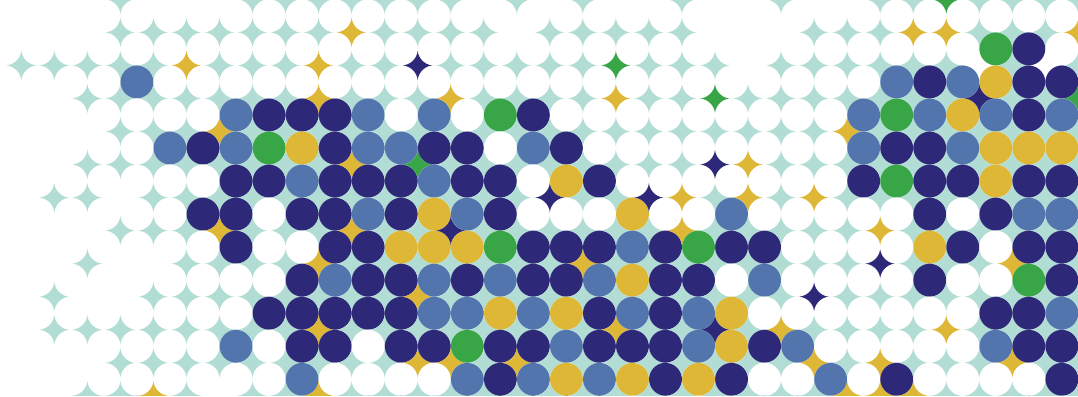
The Post Oak Hotel

1600 W Loop S

Houston, Texas 77027

AUDIENCE ATTENDING:

- Fellow Partnership Members
- Consular Corps of Houston
- Partnership Board of Directors
- Corporate Business Decision Makers
- Civic and Community Leaders
- Elected officials



PREMIER SPONSORSHIP OPPORTUNITIES

Secure elite visibility and branding at one of the highest-profile events in Houston, while highlighting your support for the Partnership's mission to make the greater Houston region the best place to live, work and build a business.

CATALYST PRESENTING SPONSOR **SOLD** (Exclusive)

Exclusive Presenting Sponsor of the 2025 Soirée showing naming rights as "2025 Soirée presented by (company name)"

Premier placement of company logo on all Soirée marketing and event materials

Company name recognition on all social media posts promoting Soirée

Company name included on top position of event listings on Houston.org homepage for the month leading up to the event date promoting the event

Prominent visual recognition in night-of multimedia presentation and verbal recognition from the stage

Full-page, color recognition in Soirée official program

All guests invited to exclusive VIP Reception

Opportunity to address VIP Reception guests with brief remarks

Two (2) prominent tables of ten (10) in the ballroom

Selection of upgraded hand-selected wine at tables

Hotel accommodations for the sponsor host couple

VIP check-in and complimentary valet parking for sponsor and guests

RADIANT SPONSOR **\$60,000** (Two available)

Premier placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation and verbal recognition from the stage

Full-page, color recognition in Soirée official program

All guests invited to exclusive VIP Reception

Two (2) prominent tables of ten (10) in the ballroom

Selection of upgraded hand-selected wine at tables

Hotel accommodations for the sponsor host couple

VIP check-in and complimentary valet parking for sponsor and guests

COSMOPOLITAN SPONSOR **\$30,000**

Priority placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation

Full-page, color recognition in Soirée official program

One (1) premier table of ten (10)

Ten (10) guests invited to exclusive VIP Reception

VIP check-in and complimentary valet parking for your guests

IMAGINATIVE SPONSOR **\$20,000**

Priority placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation

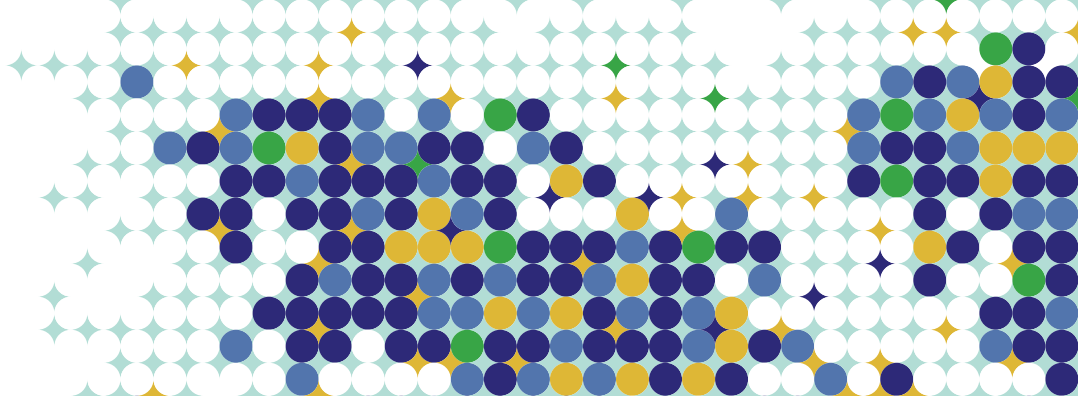
One (1) reserved table (10 guests)

Ten (10) guests invited to exclusive VIP Reception

Complimentary valet parking for your guests

HAVE QUESTIONS?

For more information, please contact **Terry Leibowitz**, Sr. Director, Member Engagement and Sponsorship, at 713-824-2403 or t Leibowitz@houston.org



PARTNER SPONSORSHIP OPPORTUNITIES

Take a distinguishable leadership role and demonstrate your organization's commitment to the growth and development of Houston and the surrounding regions.

REVOLUTION SPONSOR **\$15,000**

Recognition of company logo on all marketing and promotional materials

One (1) reserved table of ten (10) guests

Eight (8) guests invited to exclusive VIP Reception

Complimentary valet parking for your guests

CAPITAL SPONSOR **\$10,000**

Recognition of company logo on all marketing and promotional materials

One (1) reserved table (10 guests)

Six (6) guests invited to exclusive VIP Reception

SUPPORTING OUR REGION'S OPPORTUNITIES

Your support allows the Partnership to continue its work of building a strong, diverse, 21st century economy for our entire 12-country region.

DESSERT SPONSOR **\$20,000**

(Exclusive)

Company logo on dessert station served at event

Priority placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation

One (1) reserved table (10 guests)

Eight (8) guests invited to exclusive VIP Reception

Complimentary valet parking for your guests

PHOTO WALL SPONSOR **\$12,000**

(Exclusive)

Company logo on specially themed photo wall

Six (6) admissions for the event

VALET SPONSOR **\$8,000**

(Exclusive)

Company logo on Valet Tag presented in all valet cars

Four (4) admissions for the event

HAVE QUESTIONS?

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soirée

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VIP Reception:

6:00 - 7:15 p.m.

Soirée:

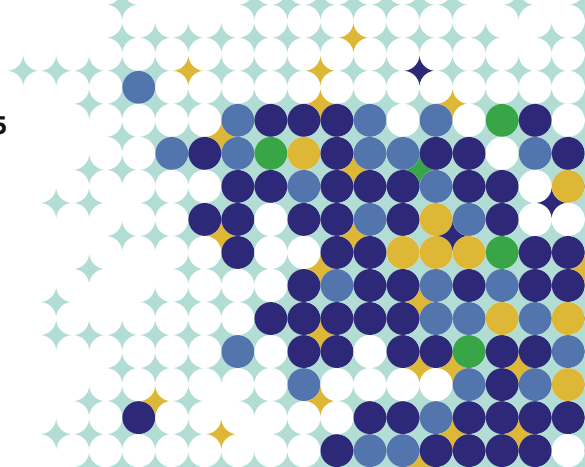
7:00 p.m. to Midnight

WHERE:

The Post Oak Hotel

1600 W Loop S

Houston, Texas 77027

**SPONSORSHIP FORM**

Secure your sponsorship early to receive full benefits.

Yes! I would like to join as a 2025 Soirée Sponsor:

BECOME A SPONSOR

☒ CATALYST PRESENTING SPONSOR **SOLD**

☐ RADIANT SPONSOR **\$60,000**

☐ COSMOPOLITAN SPONSOR **\$30,000**

☐ IMAGINATIVE SPONSOR **\$20,000**

☐ REVOLUTION SPONSOR **\$15,000**

☐ CAPITAL SPONSOR **\$10,000**

☐ DESSERT SPONSOR **\$20,000**

☐ PHOTO WALL SPONSOR **\$12,000**

☐ VALET SPONSOR **\$8,000**

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

COMMITMENT INFORMATION

Company Name (as wish to appear on print materials)

Contact Name

Phone

E-mail

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

***RSVP GUEST NAMES:** Terry Leibowitz at tleibowitz@houston.org

Return form to Terry Leibowitz at tleibowitz@houston.org

HAVE QUESTIONS?

For more information, please contact **Terry Leibowitz**, Sr. Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org

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