

Talent Forward

WHEN:

Friday, September 19
8:30 a.m. - 1:30 p.m.

WHERE:

Hilton Americas - Second Floor
1600 Lamar Street
Houston, TX 77010

The Greater Houston Partnership invites you to join us as a sponsor of **Talent Forward: Shaping Houston's Workforce for a Stronger Tomorrow**, a new summit taking place **September 19 at the Hilton Americas**.

This full-day event will convene hundreds of business, education, and civic leaders to explore bold, actionable strategies that strengthen our region's workforce—from entry-level to executive. Sessions will feature nationally recognized speakers, peer-driven discussions, and data-backed insights focused on three key areas: work, workforce, and workplace culture.

BENEFITS OF SPONSORING

- Highlight your company in front of human resources, talent and business executives, and community c-suites in the Houston region.
- Receive sponsorship recognition and prominent logo placement in front of Houston and a national audience.
- Demonstrate your company's support and commitment to a positive workplace and culture, a strong workforce, and talent growth in the Houston region.

AUDIENCE ATTENDING

- C-suite Executives
- Senior Business Leaders
- Chief Diversity, Talent, and Human Resources Officers
- Employee Resource Group (ERG) and Business Resource Group (BRG) Leaders
- Community Leaders
- Partnership's Board of Directors

HAVE QUESTIONS?

For more information, please contact Kerri Clifford, Sr. Manager Sponsorship at 713-844-3623 or kclifford@houston.org.

PRESENTING \$50,000 (EXCLUSIVE)

Exclusive Presenting Sponsor of the **Talent Forward** showing naming rights as “Talent Forward” presented by *company name* for 2025

Premier logo placement on all Summit marketing and event materials as well as in post-event materials¹

Company name mentioned/tagged on social media posts promoting the event (minimum of eight posts across Partnership social media channels)

Company logo included in featured event listings on Houston.org homepage and on event webpage in the month leading up to the event

Company logo on lanyards given to all attendees of the event

Opportunity to provide a pre-filmed message (1:30 spot) aired during Summit²

Two (2) seats for top executives at Summit luncheon head table

One (1) table of ten (10) to Summit luncheon in the finest location next to the head table

Ten (10) Invitations to the exclusive VIP Reception

Speaking opportunity for a company thought leader during a session at the Summit

Opportunity to share a link to your organization’s resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees⁴

CHAMPION \$30,000 (LIMITED)

Lead branding opportunity during a session at the Summit

Opportunity to welcome guests for your sponsored session

Lead company logo placement on all Summit marketing and event materials as well as in post-event materials¹

Opportunity to provide a pre-filmed message (:30 spot) aired during the Ignite Talks Session²

One (1) table of ten (10) at the Summit luncheon in a premier location

Ten (10) Invitations to the exclusive VIP Reception

Opportunity to share a link to your organization’s resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees⁴

COLLABORATOR \$20,000 (LIMITED)

Opportunity to share a company promotional item from your organization with all attendees⁵

Company logo on all Summit marketing and event materials as well as in post-event materials¹

One (1) table of ten (10) at the Summit luncheon in a premium location

Eight (8) Invitations to the exclusive VIP Reception

Opportunity to share a link to your organization’s resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees⁴

AFFINITY \$10,000

Company logo on all Summit marketing and event materials as well as in post-event materials¹

One (1) table of ten (10) at the Summit luncheon in a premier location

Four (4) Invitations to the exclusive VIP Reception

Opportunity to share a link to your organization’s resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees⁴

ADVOCATE \$8,000

Company logo on all Summit marketing and event materials as well as in post-event materials¹

One (1) table of ten (10) at the Summit luncheon

Two (2) Invitations to the exclusive VIP Reception

CATALYST \$5,000

Company name on all Summit marketing and event materials as well as in post-event materials³

One (1) table of ten (10) at the Summit luncheon

Two (2) Invitations to the exclusive VIP Reception

SUMMIT WORKBOOK **\$14,000** (EXCLUSIVE)

Company logo featured on page two and back cover of the Talent Summit Workbook shared with all attendees. This workbook will feature the Summit agenda, resources and data shared with all attendees

Company logo on all Summit marketing and event materials as well as in post-event materials¹

One (1) table of ten (10) at the Summit luncheon

Four (4) Invitations to the exclusive VIP Reception

DESSERT **\$12,000** (EXCLUSIVE)

Exclusive company name/logo on the dessert served to all attendees at the Summit luncheon

Company logo on all Summit marketing and event materials as well as in post-event materials¹

One (1) table of ten (10) at the Summit luncheon

Four (4) Invitations to the exclusive VIP Reception

TOTE **\$10,000** (EXCLUSIVE)

Company logo on tote bag given to all attendees

Company logo on all Summit marketing and event materials as well as in post-event materials¹

One (1) table of ten (10) at the Summit luncheon

Four (4) Invitations to the exclusive VIP Reception

CENTERPIECE **\$8,000** (EXCLUSIVE)

Company logo on all table centerpieces at the Summit luncheon

Five (5) admissions at a reserved table at the Summit luncheon

Two (2) Invitations to the exclusive VIP Reception

Not a Member of the Partnership? Please ask for our non-member rates.

1 Benefits include:

- Company logo on the Partnership event page
- Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees at associated events
- Recognition at all events
- Company logo on all Summit marketing and post-event materials

2 Language is subject to Partnership approval and must align with event content related to talent/workforce. Message can be pre-filmed message or pre-produced spot.

3 Benefits include:

- Company name on the Partnership event page
- Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company name on registration page and registration confirmation provided to all attendees at associated events
- Recognition at events
- Company name on all Summit marketing and post-event materials

4 Link to resources must be related to talent or workforce initiatives. Content is subject to Partnership approval.

The Partnership reserves the right to share attendees' company, name and title with sponsor organizations.

HAVE QUESTIONS?

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor the 2025 Talent Summit:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor \$50,000 | <input type="checkbox"/> Summit Workbook Sponsor \$14,000 |
| <input type="checkbox"/> Champion Sponsor \$30,000 | <input type="checkbox"/> Dessert Sponsor \$12,000 |
| <input type="checkbox"/> Collaborator Sponsor \$20,000 | <input type="checkbox"/> Tote Sponsor \$10,000 |
| <input type="checkbox"/> Affinity Sponsor \$10,000 | <input type="checkbox"/> Centerpiece Sponsor \$8,000 |
| <input type="checkbox"/> Advocate Sponsor \$8,000 | |
| <input type="checkbox"/> Catalyst Sponsor \$5,000 | |

Sponsors with commitments made by Friday, **September 12** will receive recognition in event materials.

SEND COMPANY LOGO*: Kerri Clifford at kclifford@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

RSVP WITH GUEST NAMES TO: Kimberly Kornegay at kkornegay@houston.org

PAYMENT INFORMATION**Company Name**

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO kclifford@houston.org

HAVE QUESTIONS?

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