

# the future of GLOBAL ENERGY

More Energy, Less Emissions

**WHEN:**

October 15 - 16

**WHERE:****Day One:**

Wednesday, October 15  
VIP Kickoff Reception

**Day Two:**

Thursday, October 16  
Main Conference  
Hilton Americas  
1600 Lamar Street  
Houston, TX 77010

- Key Stakeholder Plenary
- Breakout Sessions
- Keynote Luncheon
- Closing Reception

GREATER HOUSTON  
PARTNERSHIP HOUSTON ENERGY  
TRANSITION INITIATIVE

The Future of Global Energy Conference brings together leaders from across industry, academia, and government to explore the forces shaping the future of energy. As global demand increases and technologies evolve, Houston continues to lead, leveraging its industry expertise, world-class energy ecosystem, and spirit of innovation to meet the dual challenge of delivering more energy with less emissions.

Now in its fifth year, the conference marks a key milestone in Houston's bold journey to advance the global energy transition. This premier event offers sponsors the opportunity to gain visibility among senior business leaders, policymakers, innovators, and emerging talent, all working together to drive Houston's leadership in a rapidly changing energy landscape.

**BENEFITS OF SPONSORING**

- Position your company as a leader in front of the global energy industry.
- Receive sponsorship recognition and prominent logo placement in front of leaders in the energy industry.
- Expand your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.
- Opportunity to open doors to new business relationships and partnerships.

**AUDIENCE ATTENDING**

- Industry leaders
- Elected officials
- C-suite professionals
- Partnership and Center for Houston's Future Board of Directors

**HAVE QUESTIONS?**

For more information, please contact Kerri Clifford, Sr. Manager, Sponsorships at 713-824-2403 or [kclifford@houston.org](mailto:kclifford@houston.org)

## THE FUTURE OF GLOBAL ENERGY PRESENTING **SOLD**

(EXCLUSIVE)

Exclusive Presenting Sponsor of the **2025 Future of Global Energy** conference showing naming rights as “The Future of Global Energy Conference presented by *company name*”

Premier branding placement on all conference materials including marketing emails, sponsor loop, digital invitation, event program, breakout session agendas, slides and other materials

Company name mentioned/tagged on social media posts (up to fourteen posts on Partnership social media channels)

Company name on first position of Houston.org home page banner during month of September until event conclusion

Opportunity to provide two pre-filmed messages (1:30 spots) aired during conference (one during the keynote event and second placed in intervals)<sup>1</sup>

Speaking opportunity for a company thought leader during conference

Opportunity to make welcome remarks at the Kickoff VIP Reception

Ten (10) guest admissions for the VIP Reception

Two (2) seats for your company’s top executives at the head table for the Main Conference luncheon

Two (2) of the finest tables located next to the head table with ten (10) guests each for the Main Conference and luncheon

Complimentary expo booth at the Innovation Expo for the Main Conference<sup>3</sup>

Opportunity to share a link to your organization’s resources to be included in the thank you email sent to all attendees<sup>2</sup>

Premier placement of company logo on all event materials

Company logo on the Partnership online event pages

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo at all events during the Future of Global Energy

## DIAMOND **\$60,000**

(EXCLUSIVE)

Receive lead branding at the Future of Global Energy

Ten (10) guest admissions to the VIP Reception on day 1 and ten (10) guest admissions for the Main Conference

One (1) seat for your company’s top executives at the head table for the Main Conference luncheon

One (1) of the finest tables located next to the head table with ten (10) guests each for the Main Conference and luncheon

Opportunity to provide a pre-filmed (:45 second spot) visual message aired during the Main Event

One (1) complimentary expo booth at the Innovation Expo<sup>3</sup>

Opportunity to share a link to your organization’s resources to be included in the thank you email sent to all attendees<sup>2</sup>

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout session agendas, slides and other materials

Company logo on the Partnership’s online event page

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo at all events during the Future of Global Energy

[HAVE QUESTIONS?](#)

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**PLATINUM \$30,000**

BREAKOUT SESSION PROGRAMMING SPONSOR  
(LIMITED TO FOUR SPONSORS)

Receive lead branding for one of the Future of Global Energy breakout sessions

Opportunity to welcome guests for your sponsored programming session

Ten (10) guest admissions for the VIP Reception

One (1) of the finest tables close to the head table with ten (10) guests for the Main Conference and luncheon

One (1) complimentary expo booth at the Innovation Expo for the Main Conference<sup>3</sup>

Opportunity to provide a pre-filmed message (:30 second spot) aired during the Future of Global Energy programming<sup>1</sup>

Opportunity to share a link to your organization's resources to be included in the thank you email sent to all attendees<sup>2</sup>

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout session agendas, slides and other materials

Company logo on the Partnership's online event pages

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo at all events during the Future of Global Energy

**GOLD \$15,000**

One (1) table for ten (10) guests in a premium location for the Main Conference and luncheon

Ten (10) guest admissions for the VIP Reception

Company logo on the Partnership's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company logo on registration page and registration confirmation provided to all attendees at associated events.

Company logo at all events during the Future of Global Energy

**SILVER \$10,000**

One (1) table for ten (10) guests for the Main Conference and luncheon

Eight (8) guest admissions for the VIP Reception

Company logo on the Partnership's website page for event

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo at all events during the Future of Global Energy

**BRONZE \$5,000**

One (1) table for ten (10) guests for the Main Conference and luncheon

Four (4) guest admissions for the VIP Reception

Company name on the Partnership's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company name on registration page and registration confirmation provided to all attendees at associated events

Company name at all events during the Future of Global Energy

**DESSERT \$18,000**

(EXCLUSIVE)

Exclusive company name/logo on the dessert served to all attendees for the Main Conference luncheon

One (1) table for ten (10) guests for the Main Conference and luncheon

Ten (10) guest admissions for the VIP Reception

Company name on the Partnership's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company name on registration page and registration confirmation provided to all attendees at associated events.

Company name at all events during the Future of Global Energy

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## CENTERPIECE **\$15,000**

(EXCLUSIVE)

Company logo on all table centerpieces for the Main Conference luncheon

One (1) table for ten (10) guests for the Main Conference and luncheon

Ten (10) guest admissions for the VIP Reception

Company name on the Partnership's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company name on registration page and registration confirmation provided to all attendees at associated events.

Company name at all events during the Future of Global Energy

## NOTEPAD **SOLD**

(EXCLUSIVE)

Company logo on the Future of Global Energy notepad placed on all attendees' seats at the Main Conference luncheon

One (1) table for ten (10) guests for the Main Conference and luncheon

Ten (10) guest admissions for the VIP Reception

Company name on the Partnership's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company name on registration page and registration confirmation provided to all attendees at associated events.

Company name at all events during the Future of Global Energy

## LUNCHEON PROGRAM **\$10,000**

(EXCLUSIVE)

Company logo featured on the luncheon program shared with all attendees for the Main Conference luncheon

One (1) table for ten (10) guests for the Main Conference and luncheon

Company name on the Partnership's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company name on registration page and registration confirmation provided to all attendees at associated events

Company name at all events during the Future of Global Energy

## INFORMATION CARD **\$10,000**

(EXCLUSIVE)

Company logo featured on the conference informational card available to all attendees for the Main Conference luncheon. *Cards feature data specific to the energy and cleantech industry*

One (1) table for ten (10) guests for the Main Conference and luncheon

Company name on the Partnership's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company name on registration page and registration confirmation provided to all attendees at associated events

Company name at all events during the Future of Global Energy

### Not a Member of the Partnership? Please ask for our non-member rates.

**1** Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Diamond message aired during Innovation Expo cannot exceed :45 seconds. Diamond Main Conference luncheon message cannot exceed :30 seconds.

**2** Link to resources must be related to energy and energy-transition and should not be overtly promotional of your company or product. Content is subject to Partnership approval.

**3** Booth area includes 6 ft. table and space for banners. Power is an additional cost.

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**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.**

**Yes! I want to sponsor The Future of Global Energy:**

- |  |  |
|--|--|
| <input type="checkbox"/> Diamond Sponsor \$60,000  | <input type="checkbox"/> Dessert Sponsor \$18,000                          |
| <input type="checkbox"/> Platinum Sponsor \$30,000 | <input type="checkbox"/> Centerpiece Sponsor \$15,000                      |
| <input type="checkbox"/> Gold Sponsor \$15,000     | <input checked="" type="checkbox"/> <del>Notepad Sponsor</del> <b>SOLD</b> |
| <input type="checkbox"/> Silver Sponsor \$10,000   | <input type="checkbox"/> Program Sponsor \$10,000                          |
| <input type="checkbox"/> Bronze Sponsor \$5,000    | <input type="checkbox"/> Information Card Sponsor \$10,000                 |

**Sponsors with commitments made by October 2  
will receive recognition in event materials**

**SEND COMPANY LOGO:** Kerri Clifford at [kclifford@houston.org](mailto:kclifford@houston.org)

May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**COMMITMENT INFORMATION****Company Name**

(as you wish to appear  
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM VIA**

**EMAIL TO** [kclifford@houston.org](mailto:kclifford@houston.org)

**MAIL TO** Greater Houston Partnership

**ATTN:** Kerri Clifford

701 Avenida de las Americas, Suite 900, Houston, TX 77010

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