



The Greater Houston Partnership is pleased to present the 2025 State of the County, featuring Harris County Judge Lina Hidalgo.

As the chief executive of the third-largest county in the nation, Judge Hidalgo will share updates on the County's most pressing priorities—from infrastructure investment and emergency preparedness to economic development, resiliency, and services that support a growing and diverse population.

Sponsorship places your company alongside hundreds of business, government, and civic leaders engaged in building a more resilient and inclusive region. Secure your sponsorship today.

WHEN:

Friday, September 5

Registration & Networking Café:

11:00 - 11:45 a.m.

VIP Reception: 11:15 - 11:45 a.m.

Luncheon: Noon to 1:30 p.m.

WHERE:

Marriott Marquis

1777 Walker Street

Houston, TX 77010

BENEFITS OF SPONSORING

- An excellent opportunity to showcase your company to a broad public audience of business, government and community leaders
- Sponsorship recognition in front of hundreds of CEOs, COOs and CFOs
- VIP Reception access with the Partnership Board of Directors, elected officials and business leaders with our keynote speaker (pending availability)
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts

AUDIENCE ATTENDING

- Corporate business decision makers
- Economic development and community leaders
- Public policy and business leaders
- Elected officials and Consular Corps
- Partnership's Board of Directors
- Community at large

HAVE QUESTIONS?

For more information, please contact Kerri Clifford, Sr. Manager, Sponsorships at 713-844-3623 or kclifford@houston.org

DIAMOND \$25,000

(EXCLUSIVE)

Recognition as the State of the County Diamond Sponsor

One (1) seat for your company's top executive at the luncheon head table

One (1) table located in a premier position next to the head table with (10) guests each

Eleven (11) admissions to VIP function

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Premier logo placement on all marketing and event materials²

One (1) prominent expo booth in a prime location in the foyer of the event³ [superscript]

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees⁴

PLATINUM \$15,000

Recognition as State of the County Platinum Sponsor

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

Premier logo placement on all marketing and event materials²

One (1) prominent expo booth in a prime location in the foyer of the event⁵

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees⁴

GOLD \$10,000

Recognition as the State of the County Gold Sponsor

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

Logo placement on all marketing and event materials²

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees⁴

SILVER \$8,000

Recognition as the State of the County Silver Sponsor

One (1) table of ten (10) at the luncheon

Eight (8) admissions to VIP function

Logo placement on all marketing and event materials³

BRONZE \$5,000

Recognition as the State of the County Bronze Sponsor

One (1) table of ten (10) at the luncheon

Four (4) admissions to VIP function

Name placement on all marketing and event materials³

DESSERT \$12,000

(EXCLUSIVE)

Company name/logo on the dessert served to all attendees at the event.

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

Logo placement on all marketing and event materials²

NETWORKING CAFÉ \$7,500

(EXCLUSIVE)

Company logo featured in the Networking Café

One (1) prominent expo booth in a prime location in the foyer of the event³

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Logo placement on all marketing and event materials²

INFORMATION CARD \$5,000

(EXCLUSIVE)

Company logo featured on the event information card featuring data on Harris County to be shared with all attendees

Five (5) admissions to luncheon with reserved seating at a table for sponsors.

Five (5) admissions to VIP function

Name placement on all marketing and event materials³

EVENT PROGRAM \$5,000

(EXCLUSIVE)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Name placement on all marketing and event materials³

Not a member of the Partnership? Please ask for our non-member rates.

1 Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot to air at the event. Message cannot exceed: 1:30 seconds.

2 Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program and sponsor recognition video.

3 Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program and sponsor recognition video.

4 Content included in links to resources must align with Greater Houston Partnership initiatives (energy transition, workforce development, education, economic development, public policy etc.).

5 Booth area includes 6 ft. table and space for banners. Power is an additional cost.

HAVE QUESTIONS?

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SPONSORSHIP FORM



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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor the State of the County!

- | | |
|----------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Diamond Sponsor \$25,000 | <input type="checkbox"/> Dessert Sponsor \$12,000 |
| <input type="checkbox"/> Platinum Sponsor \$15,000 | <input type="checkbox"/> Networking Café \$7,500 |
| <input type="checkbox"/> Gold Sponsor \$10,000 | <input type="checkbox"/> Information Card \$5,000 |
| <input type="checkbox"/> Silver Sponsor \$8,000 | <input type="checkbox"/> Event Program \$5,000 |
| <input type="checkbox"/> Bronze Sponsor \$5,000 | |

Sponsors with commitments made by Friday, August 29 will receive recognition in event materials.

SEND COMPANY LOGO*: Kerri Clifford at kclifford@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

RSVP GUEST NAMES: Kim Kornegay at kkornegay@houston.org.

COMMITMENT INFORMATION

Company Name

(as you wish to appear on print materials)

Contact Name

Phone

Email

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO kclifford@houston.org

HAVE QUESTIONS?

For more information, please contact Kerri Clifford, Sr. Manager, Sponsorships at 713-844-3623 or kclifford@houston.org